Presentations and Marketing
On February 11th we hosted an open house to showcase our largest data center. The event ran for 2 hours and attracted many types of individuals from across campus. We did 5 tours with approximately 10 people per tour on average. There were two talks that averaged 20 people per talk and they seemed well received. All in all, I believe it was a successful event.

Nick Vance is working to interview tenants to write success stories that will be published on the website and used with other marketing materials. So far we have 6 tenants willing to participate in this effort. We have several quotes and one write up that will be published to the website soon.

BPI Update
We began phase two of the improvement process and are now focusing on notifications. The subcommittee broke these notifications down into three main categories and has begun gathering samples for each. We will continue to meet, design, and document a process for what and when to send notifications to our clients.

Tenant moves and meeting

Tenant move-in:
- ACES moved one racks worth of servers into DCL from LIAC
- ACES moved equipment in HAB to DCL
- A MechSE professor Carlos Pantano-Rubino moved a server to ACB.
- Prof Hasan Ozer (Civil and Environmental Engineering) moved a server into ACB
- We have relocated and racked 2 ISLE which Engineering IT transferred to a MechSE research group.

Kick Off meetings:
- Swanlund – talked about moving a server to RRB. (We had a discussion with CITES Networking and AITS Network and Alice Jones on how to fulfil the request.)
- Two kick off meetings with MechSE groups, Prof. John Georgiadis and Carlos Pantano-Rubino.
- A kick off meeting with Markus Diefenthaler (Physics)
- A kick off meeting with Andre Schleife (Materials Science and Engineering)

Special Projects
Several sub committees have been formed to plan the work required to do branch monitoring for ACB as well as cold/hot isle containment. These groups are meeting to get gather requirements, get quotes, and set plans for getting these projects off the ground.
### Metrics

Google analytics for the time period of February 10 through March 4, 2014 shows that we have had 73 visits to the site and 150 of these have been new visitors. See graphs below.

**Pie Chart**

- 63% New Visitor
- 37% Returning Visitor

**Graph**

Visits: 73
Unique Visitors: 56
Pageviews: 304
Pages / Visit: 4.16
Avg. Visit Duration: 00:02:31
Bounce Rate: 56.16%

% New Visits: 63.01%